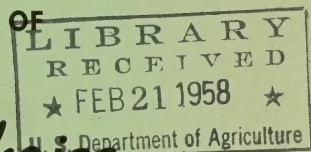


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62

MELK'S

CATALOG



Choice

New

GLADS

1958



BOUNTIFUL

GEO. J. MELK

Rt. 3, Box 229A

Thiensville -- Wisconsin

Dear Glad Friend:

We sincerely thank all of our customers for their business in past years and hope we will have the pleasure of again serving you. If you have never ordered from us may we suggest a trial order. We have received many testimonials on the satisfactory performance of our bulbs and firmly believe they will satisfy the most critical buyer.

To our many customers and friends I would like to say that my brother, C. H. Melk, has retired from growing glads. He and I have been in the glad business together since the early twenties. It has been a pleasure for both of us to grow and evaluate many of the new introductions each year. Then to propagate the varieties we believed were an improvement over previous introductions in their respective colors. Only when one looks back over the years, does one realize how many varieties have come and gone and how much the many hybridizers have done to build the glad business to what it is today. I plan to continue growing the better new varieties, and can assure you that I will continue to fill all orders with good quality true to name bulbs as has always been our custom.

You will find listed many of the most outstanding exhibition and commercial varieties in the various price ranges.

KEY TO VARIETY LIST

Size and color are indicated by the code number. The first figure indicates a size group, while the last two digits give the color class. Name of originator follows the variety name.

BUSINESS TERMS

Prices are for Cash with Order or 25% Deposit to hold an order, balance before shipment or C. O. D.

All quotations are subject to prior sale.

Orders are filled with clean healthy stock, true to name and up to size. However, if error should occur, we will endeavor to make satisfactory adjustment either by replacement of stock or refund of the purchase price.

Shipment can be made either by Parcel Post or Express. If your order consists of both prepaid and F. O. B. items we will ship the entire order Express Collect and add extra bulbs to offset the shipping charges on the prepaid items.

Substitution: We do not substitute variety without permission. If out of size ordered we will substitute with next size larger or smaller to the amount of money sent. If you do not want us to substitute size, please advise.

Minimum order \$3.00—please.

Please Note — New Address.

Bountiful -- 1958

Puerner

Class (460)

This semi-double sport of Beauty Rose offers the Gladiolus world something new and worth-while. The spikes I have seen were very uniform and the color is brighter than Beauty Rose. This glad should be of real value to hybridizers and commercial growers, and the hobbyist who is always looking for something different, should find real pleasure in growing Bountiful along with his other favorite varieties.

Each	L \$ 3.00	M \$ 2.50	S \$ 2.00	Blbs.—\$.50
Per 10	20.00	16.00	3.50

Recent Introductions

(Prepaid Prices)

Shipment by Parcel Post. 5 bulbs sold at 10 rate, 25 at 100 rate. On orders of \$5.00 or more, accompanied by cash in full you can select extra bulbs of your choice to the amount of 10% of the order.

Sizes of bulbs: Large bulbs (L) 1¼" up; Medium (M) ¾" to 1¼",
Small (S) ⅜" to ¾".

A. B. COUTS (516 Coutts) Clear peach buff shading to a yellow throat. Opens 7-8 6" blooms formal placement on a 5' spike.

Per 10	L \$.75	M \$.50	S \$.25	Blbs. ½ pt.— 2.00
Per 100	5.50	3.50	2.00	

ARGENTINE (410 Roberts) Very fine new yellow. Open up to 10 large florets on a long flowerhead of 20 or more buds. Good grower and propagator. Sure to rate high among the yellows.

Each	L \$ 1.00	M \$.75	S \$.50	Blbs. per 10—\$.75
Per 10	8.00	6.00	4.00	per 100— 6.00
Per 100	45.00	32.00	½ pt.— 40.00

BAMBI (290 Pierce) A very fine new miniature. Its color is a real chartreuse with reddish throat markings. An odd and distinctive variety that is sure to be very popular.

Each	L \$.60	M \$.45	S \$.30	Blbs. per 10—\$.50
Per 10	3.50	2.75	per 100— 4.00

BEAUTY ROSE (462 Puerner) This medium rose pink sport of King David seems to have all the good growing qualities of its parent, plus a lighter color which makes it more desirable as a florist flower. Looks best under artificial light.

Each	L \$ 1.50	M \$ 1.00	S \$.75	Blbs. per 10—\$.75
Per 10	12.00	8.00	6.00	per 100— 6.00

CAMPANILE (466 Fischer) Blue-lavender, open 8 slightly ruffled recurved florets on tall spikes. This is a consistent performer and should become popular as an exhibition and commercial variety.

Each	L \$.30	M \$.20	S \$	Blbts. per 100—\$ 1.50
Per 10	2.50	1.50	1.00	per ½ pt.— 12.00

CONRAD (413 Tyndall) Very tall deep yellow with a large scarlet feather on lip petal. Opens 6 to 7 5" florets on a long flowerhead of 20 buds.

Each	L \$.35	M \$.25	S \$.15	Blbts.
Per 10	2.75	2.00	1.20	per 100— 1.50

CRATER LAKE (476 Williams) A large violet-blue with small cream feather. Opens 8 5-in. florets with 6 buds in color. Tall spikes with flowerhead of 20 buds.

Per 10	L \$ 1.60	M \$ 1.20	S \$.80	Blbts. per 100—\$ 1.25
Per 100	12.00	9.00	6.00	per ½ pt.— 9.00

CRINOLINE BELLE (566 Bork) Light lavender with a lighter band around each floret. Opens 8 beautiful ruffled blooms on tall spikes.

Per 10	L \$ 1.60	M \$ 1.20	S \$.80	Blbts. per 100—\$ 1.00
Per 100	12.00	9.00	6.00	per ½ pt.— 7.00

DARK BRILLIANCE (454 Puerer) A sport of King David, darker in color, being a deep wine red with velvety glossy florets, 8 open, 6 in color well placed and firmly attached on long spikes of 20 to 22 buds. A healthy variety that makes fine bulbs and is a good propagator.

Each	L \$ 1.00	M \$.75	S \$.50	Blbts. per 10—\$.50
Per 10	8.00	6.00	4.00	per 100— 4.00

DIRECTOR (464 Roberts) Very heavily ruffled deep rose with deeper rose throat. Formal placement, opens 10 well attached blooms with most of the remaining buds showing color. Growth is vigorous and spikes are tall and straight.

Each	L \$ 1.50	M \$ 1.00	S \$.60	Blbts. per 10—\$ 1.50
Per 10	4.50	per 100— 10.00

GOLDEN BOY (312 Secrest) A bright clear medium yellow. Open 8 on a long flowerhead of about 20 buds. Strong grower and a good propagator.

Per 10	L \$ 1.50	M \$ 1.00	S \$.60	Blbts. per ½ pt.—\$ 7.00
Per 100	12.00	8.00	5.00	per qt.— 20.00

GOOD MORNING (503 Lacey) A large flowered creamy white with picotee edge and soft rose throat blotch. Strong grower and rapid propagator.

Per 10	L \$.85	M \$.60	S \$.45	Blbts. per ½ pt.—\$ 7.00
Per 100	7.00	5.00	3.50	per qt.— 20.00

JAUNTY (363 Rich) Rosy pink with a cream throat. The wide open beautiful florets are ruffled and fluted and well attached on tall spikes.

Each	L \$.50	M \$.35	S \$.25	Blbts. per 100—\$ 2.25
Per 10	3.50	2.75	2.00	per ½ pt.— 15.00
Per 100	20.00	15.00

JUBILEE (Flad) Creamy white with a pink border. This we believe is the most beautiful corona type when well grown.

Each	L \$ 1.00	M \$.75	S \$.50	Blbts. per 10—\$.75
Per 10	8.00	6.00	4.00	per 100— 5.00

LORELEI (406 Howell) Light cream blending to a deeper throat. The florets are heavily ruffled well placed and firmly attached on tall spikes. One of the very best new ones.

Per 10	L \$	M \$ 1.25	S \$.85	Blbts. per ½ pt.—\$ 8.00
Per 100	10.00	7.00	per qt.— 25.00

LORETTA (342 Allen) A clear shade of pink with lighter throat. Its fine color and good growing habits make it an excellent commercial.

Each	L \$.25	M \$.15	S \$	Blbts. per 100—\$ 1.50
Per 10	2.00	1.20	.75	per ½ pt.— 10.00
Per 100	15.00	9.00	6.00	per qt.— 30.00

LORI DEE (462 Harris) Light rose of heavy texture. Open 8 ruffled florets on tall spikes of 20 buds. A very fine variety for exhibition and commercial use.

Per 10	L \$ 2.00	M \$ 1.20	S \$.75	Blbts. per 100—\$ 1.00
Per 100	15.00	9.00	6.00	per ½ pt.— 7.00
				per qt.— 20.00

MING YELLOW (412 Harris) Clear medium yellow. Opens 8, 6 buds in color on a spike of 19 buds. This one rates with the best of the deep yellow.

Each	L \$.30	M \$.20	S \$.15	Blbts. per 100—\$ 2.00
Per 10	2.50	1.50	1.00	per ½ pt.— 15.00
Per 100	18.00	12.00	9.00	per qt.— 50.00

MONONA (566 Flad) Light pleasing shade of lavender with clear throat, 20 bud spike of medium height.

Each	L \$.30	M \$.20	S \$.15	Blbts. per 100—\$ 1.50
Per 10	2.50	1.50	1.00	per ½ pt.— 12.00
Per 100	18.00	10.00	7.00	per qt.— 35.00

ORCHID BLUSH (466 Deam) Light lavender with a deeper throat. Opens 8 with 8 buds in color on a long flowerhead of 20 buds. Tall straight spikes with extra good floret placement and attachment. An outstanding show glad and commercial.

Per 10	L \$ 1.50	M \$ 1.20	S \$.75	Blbts. per 100—\$ 1.00
Per 100	12.00	9.00	6.00	per ½ pt.— 6.00
				per qt.— 18.00

ORCHID FRILLS (466 Fischer) Light orchid pink with white throat. Opens 8 ruffled blooms on a well proportioned spike.

Per 10	L \$.85	M \$.60	S \$.45	Blbts. per ½ pt.— 5.00
Per 100	7.00	5.00	3.50	per qt.— 15.00

PINK ELEGANCE (540 White) A beautiful La France pink blending to a white throat. Opens 8 nicely ruffled blooms well placed on tall spikes of 20 buds. Good grower and propagator.

Each	L \$.50	M \$.35	S \$.25	Blbts. per 100—\$ 2.00
Per 10	3.50	2.75	2.00	per ½ pt.— 12.00
Per 100	26.00	18.00	12.00	per qt.— 35.00

PRINCE (486 Flad) Brilliant red smoky, 10 florets open on a long flowerhead of 24 buds. The ruffled florets are of formal placement and firm attachment.

Each	L \$.50	M \$.35	S \$.25	Blbts. per 100—\$ 2.25
Per 10	3.50	2.75	2.00	per ½ pt.— 15.00
Per 100	26.00	18.00	12.00	per qt.— 45.00

QUEEN ANNE (401 Johnson) Pure white with bright cherry red blotch. Opens 8 large wide open florets on a 22 bud spike.

Each	L \$.50	M \$.35	S \$.25	Blbts. per 100—\$ 2.25
Per 10	3.50	2.75	2.00	per ½ pt.— 15.00

RUFFLED DREAM (440 Fischer) Pink with a creamy throat. A fine lustrous color, has heavy substance and is nicely ruffled. A tall strong grower and good propagator. Excellent commercial.

Per 10	L \$ 2.00	M \$ 1.20	S \$.80	Blbts. per 100—\$ 1.25
Per 100	12.00	9.00	6.00	per ½ pt.— 9.00
				per qt.— 27.00

ROXANNA (400 Tarrant) Beautiful white greenish throat. Opens up to 12 well placed and attached blooms on tall spikes of 20 buds.

Per 10	L \$.70	M \$.45	S \$	Blbts. per ½ pt.—\$ 1.50
Per 100	5.50	3.50	per qt.— 5.00

SAILOR BOY (476 White) Medium blue with a light yellow throat. A beautiful color. Opens 6 on a spike of 19 buds. This looks like an outstanding blue. It is a tall healthy grower and a good propagator.

Each	L \$.50	M \$.35	S \$.25	Blbts. per 10—\$.35
Per 10	3.50	2.75	2.00	per 100— 2.50

SALMON QUEEN (532 Schrenk) Salmon with a creamy white throat. Opens 10 or more large florets of formal placement on tall spikes and a long flowerhead, consistently produces exhibition spikes.

Each	L \$.70	M \$.50	S \$.35	Blbts. per 10—\$.40
Per 10	5.50	3.50	2.75	per 100— 3.00
Per 100	40.00	26.00	18.00	per ½ pt.— 20.00

STALWART (506 Harris) Huge light yellow of heavy texture. Opens 8 ruffled florets on a flowerhead of 18 buds. Tall grower and a good propagator.

Each	L \$.70	M \$.50	S \$.35	Blbts. per 10—\$.40
Per 10	5.50	4.00	2.75	per 100— 3.00
Per 100	40.00	30.00	20.00	per ½ pt.— 20.00

SUMMER QUEEN (542 Fischer) Salmon pink opens 8 large ruffled florets on tall spikes. A vigorous grower and good propagator. A fine commercial.

Per 10....	L \$ 1.20	M \$.80	S \$	Blbts. per ½ pt.—\$ 2.00
Per 100	6.50	4.00	per qt.— 6.00

WHITE PLUME (500 Clarke) Very large white, opens 8 or more blooms on a long flowerhead. Tall spikes. This is a strong healthy grower and good propagator.

Each	L \$.50	M \$.35	S \$.25	Blbts. per 10—\$.35
Per 10	3.50	2.75	2.00	per 100— 2.50
Per 100	20.00	16.00	per ½ pt.— 18.00

Wholesale Prices

(NOT PREPAID — NO DISCOUNT)

Shipment by Express is usually safest as the bulbs are insured against freezing. However on small orders it is cheaper and in some cases more convenient to the purchaser to ship by Parcel Post. Please send approximate amount of postage to cover if wanted by mail. Will add additional bulbs for any excess postage. 25 bulbs sold at the 100 rate; 250 at 1000 rate. Bulbs graded by diameter in six sizes as follows:

No. 1—1½"-up No. 2—1¼"-1½" No. 3—1"-1¼" No. 4—¾"-1" No. 5—½"-¾" No. 6—⅜"-½"

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
								Qt.	Pk.
AMBER GLORY (412 Flad) Golden buff with orange blotch, opens 6 large blooms on a tall strong spike, fast propagator and a good cut flower.	100 1000	\$ 6.00	5.00 40.00	4.00 32.00	3.00 24.00	2.00 16.00	1.50 12.00	9.00	50.00
BOISE BELLE (433 Roberts) Medium pink blending to a large yellow throat. Opens 10 to 12 heavily ruffled florets on tall strong spikes.	100 1000	6.00	5.00	4.00	3.00	2.00 16.00	1.50 12.00	6.00	
CELESTIAL ROSE (540 Melk) Glistening clear light rose pink blending to a white throat. Opens 8 5" blooms with 6 buds in color on a 21 bud spike. Should be tops as a commercial cut flower and a fine show glad.	100	8.00	6.50	5.00	4.00	3.00	2.00	15.00	90.00
ELMER'S ROSE (462 Fischer) Deep rose heavily ruffled.	100 1000	4.00	3.25	2.50 20.00	2.00 16.00	1.50 12.00	1.00 8.00	3.00	15.00
FIRE OPAL (422 Fischer) Bright salmon orange with golden throat, ideal early commercial.	100 1000	5.00 40.00	4.00 32.00	3.00	2.50	2.00 16.00	1.50 12.00	4.00	24.00
FORT KNOX (412) Torrie-Flad) Very fine new deep yellow. Opens 6-8 five inch florets of heavy substance on strong spikes of 18 to 20 buds. Spikes are well balanced and growth and propagation are excellent. An excellent commercial.	100 1000	7.00	6.00 45.00	5.00 38.00	4.00 30.00	3.00 24.00	2.00 15.00	12.00	70.00

FORTUNE (422 Melk) Beautiful orange shading to a golden throat. Fortune is a healthy strong grower that consistently produces tall well proportioned spikes. This past summer we sold approximately 20,000 good quality spikes of Fortune to the wholesale florists at above average prices. Many of these were cut from No. 3-4 bulbs. Fortune is sure to become a leading commercial variety as soon as stock becomes more plentiful.

FROLIC (213 Bork) A very striking and showy miniature deep yellow with large red throat blotch.

GAY (467 Flad) A medium shade of lavender similar to E, the Queen, opens up to 10 blooms on tall firm spikes, an excellent cut flower.

GOLD (412 Marshall) Rich golden yellow, good commercial.

JULIA MAE (460 Pommert) A tall soft light rose pink.

KING DAVID (570 Carlson-Puerner) Deep royal purple with a rich velvet red throat.

LADY ANNE (400 Buchanan) White blending to a canary yellow throat.

LEIF ERICKSON (506 K & M) Very strong growing cream.

LOOK (540 Rockley Gdns.) A very tall growing light pink of good commercial qualities. A strong and healthy variety and a good propagator.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
								Qt.	Pk.
	100	8.00	6.50	5.00	4.00	3.00	2.00	10.00	60.00
	1000	60.00	50.00	40.00	32.00	24.00	16.00		
	100	12.00	10.00	8.00	6.50	5.00	3.50	15.00	
	100	15.00	12.00	10.00	8.00	6.00	4.00	25.00	
	1000					45.00	30.00		
	100	4.00	3.50	3.00	2.50	2.00	1.50	5.00	30.00
	1000		28.00	24.00	20.00	16.00	12.00		
	100	7.00	6.00	5.00	4.00	3.00	2.00	12.00	
	100				2.00	1.50	1.00	4.00	24.00
	100		3.00	2.50	1.75	1.25	1.00	4.00	24.00
	1000		24.00	20.00	14.00	10.00	8.00		
	100	3.50	3.00	2.50				4.00	24.00
	100	8.00	7.00	6.00	5.00	4.00	3.00	15.00	

MARGERY (462 Melk) A very early large flowered cerise rose with deeper rose throat, one of the best early cut flower varieties and it usually brings a premium. Like most early varieties it will sometimes fleck in the later plantings and is usually under-rated at show time. To cut flower growers may we suggest you try some large bulbs of Margery early and be pleasantly surprised.

MOTHER ANNE (466 Melk) Orchid lavender blending to a cream throat, early but does well all season, never flecks. Makes healthy bulbs and is a good propagator. We believe Mother Anne is the most profitable lavender cut flower we have ever grown.

MOTHER FISCHER (400 Fischer) Heavily ruffled pure white, one of the very best new commercial whites. A tall, strong grower; plants and bulbs are healthy and it is a good propagator. Makes strong growth from bulbets. Mother Fischer is generally accepted as the best mid season white for cutting.

PAUL BUNYAN (542 Melk) A huge salmon pink very similar to Spic & Span, with deep rose throat markings. The heavily ruffled and fluted florets are of very heavy texture, with good placement and firm attachment, has a lot of class for so large a floret. Opens 8 to 10 very large blooms often attaining 7" in diameter. It has a very long flowerhead of 22 or more buds most of which are in color. Paul Bunyan grows to a height of 60". The plant is very vigorous with deep green foliage and makes healthy bulbs. Bulblet production and germination are both good. Blooms in 85 days. A very good commercial variety.

PROSPECTOR (410 Leffingwell) Medium deep yellow, bordering on apricot. Fine color. Opens 8-10 perfectly placed blooms on tall straight spikes of 20 or more buds. One of the best 1953 introductions.

PURPLE BURMA (570 Bowee) A purple sport of Burma. Fine clear color. Has all the good qualities of Burma so should be a leading show and commercial variety.

Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulbets	
							Qt.	Pk.
100	6.00	5.00	4.00	3.25	2.50	2.00	12.00	70.00
1000	48.00	40.00	32.00					
100	8.00	7.00	6.00	5.00	4.00	3.00	15.00	90.00
1000	60.00	40.00	35.00			20.00		
100	3.50	3.00	2.50	2.00	1.50	1.00	4.00	24.00
1000	28.00	24.00	20.00	16.00	12.00	8.00		
100	12.00	10.00	8.00	6.50	5.00	3.50	25.00	150.00
1000	90.00	75.00	60.00	45.00	35.00	25.00		
100	6.00	5.00	4.00	3.00	2.00	1.50	7.00	40.00
1000					16.00	12.00		
100	5.00	4.00	3.00	2.50	2.00	1.50	5.00	30.00
1000		30.00	24.00	20.00				

RED RADIANCE (450 Melk) Bright clear light red without markings of any kind, a shade of red the florist can use in quantity. Opens 8 to 10 5½" florets of heavy substance and perfect placement on tall sturdy spikes of 20 or more buds. Needs less moisture than most glads. Outstanding cut flower variety and a fast propagator.

SHALLIMAR (362 Marek) Medium cerise rose with a deeper rose throat. Very close to the color of Chamouny of which it is a seedling. As it grows for us it is far superior to its parent, being very consistent in producing uniformly tall spikes. Opens 8 ruffled florets, 6 buds in color on a 20 bud spike. Health and propagation are excellent.

SIERRA SNOW (400 Harris) Large ruffled white with a cream throat, tall very strong grower.

SNOW CLAD (400 Harris) Very tall white, 8 or more florets open on a long flowerhead. A fine commercial.

TRAVELER (460 Torrie-Flad) Light rose-pink with a small deeper mark in the throat. Opens 10 or more ruffled florets on tall spikes of 22 buds. A fine variety.

TYRONE (466 Deam) Orchid lavender. Opens 6-8 blooms on a 20 bud spike.

WHITE SAILS (401 Arenius '54 (85) Heavily ruffled pure white with distinctive fuchsia spears on lower petals. Open 10 4¼" blooms with perfect placement on a well balanced spike of 20 or more buds. Excellent grower.

WILD ROSE (462 Fischer '55 (80) An improved Rose Charm, a bright clear rose with a creamy white throat. Opens 8 well placed florets on tall spikes. Strong grower which along with its bright color should make it an excellent commercial.

WONDER BOY (470 Tyndall '52 (90) Rich dark purple, florets are ruffled and fluted 8 open, 7 in color on a spike of 20 buds. Flowerhead 27". Height 55".

Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulbets Qt.	Pk.
100	4.50	3.75	3.00	2.50	2.00	1.50	8.00	45.00
1000	35.00	30.00	24.00	20.00	16.00	12.00		
100	8.00	6.50	5.00	4.25	3.50	2.50	18.00	100.00
1000			40.00	34.00	28.00	20.00		
100		3.00	2.25	1.75			4.00	20.00
1000		22.00	18.00	15.00				
100	5.00	4.00	3.00	2.50	1.50	1.50	8.00	45.00
1000			24.00	20.00	12.00			
100	5.00	4.25	3.75	3.00	2.25	1.50	12.00	70.00
1000	40.00	34.00	30.00	24.00	18.00	12.00		
100	5.00	4.00	3.00	2.00	1.50	1.00	6.00	35.00
1000					12.00	8.00		
100	10.00	8.00	6.00	4.00	3.00	2.00	15.00	90.00
1000						16.00		
100	6.00	5.00	4.00	3.50	2.00	1.50	10.00	60.00
1000	45.00	40.00	30.00	15.00	12.00			
100			3.25	2.50	2.00	1.50		10.00

THIENSVILLE, WIS.

[illegible]



PAUL BUNYAN



MOTHER ANNE